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imm cologne invites Lucie Koldova to turn “Das Haus 2018” into a poetic study of light

- The young Czech designer from Prague is known for her extraordinary flair in designing lighting fixtures and lighting effects
- The selection of Lucie Koldova as the guest of honour underscores the integration of the home design element light as an integral part of the international interiors show, imm cologne 2018

“Das Haus - Interiors on Stage” is a special kind of installation. For the seventh year running, the international interiors show imm cologne has invited an international designer to use architecture, interior design and furniture in a simulated house in order to make a personal statement about contemporary living. At the next edition of imm cologne, the approximately 180-square-metre installation located in Hall 2.2 of the Pure segment will be built and fitted out in accordance with the ideas of the Czech designer Lucie Koldova.

“Following the transatlantic ‘Haus’ by Todd Bracher, we are returning to Europe with Lucie Koldova, and turning our attention to the Czech Republic - the home of superb glassware”, reveals the Creative Director of imm cologne, Dick Spierenburg. “We were particularly impressed with her lamp designs. They reveal an ideal combination of materials like wood, brass and copper with the lustrous quality of glass that has been blown to the limits of what is technically possible - they are remarkable. In 2018, we are focussing on the subject of light and emphasising its importance as a creative design element. With this in mind, we also want to let our prestige project ‘Das Haus’ shine in a special light - in the truest sense. And, as a highly talented designer of lighting products, Lucie Koldova is the perfect person to do this.”

Lucie Koldova’s poetry in glass

Bohemian glass, also known as Bohemia crystal, enjoys an unparalleled reputation around the world. In her designs, Lucie Koldova demonstrates how this tradition can be interpreted in a modern style and at the highest standard. In 2010, shortly after graduating from the Academy of Arts, Architecture and Design in Prague, she achieved her international breakthrough with her glass lamp collection Muffins (for Brokis), produced in collaboration with Dan Yeffet in Paris. Their simple, elegant, sensual form and the attention to detail highlight the fine materials used and their high-quality workmanship. The designer’s knowledge and appreciation of the craft of glass production are expressed particularly strongly when combined with wood,



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marble or onyx. Lucie Koldova has been named “Czech Designer of the Year” and “Elle Decoration Talent”.

Page
2/4

The designer moved 2009 from Prague to Paris where she founded the Lucie Koldova Studio in 2010. She works for prestigious companies in the lighting and furniture sector including Brokis, Per/Use, La Chance and Haymann Editions. 2012, Koldova returned to Prague where she settled down. Today, the 34-year-old is still working with her studio based in the city on the River Vltava. Her selection as the guest of honour for the internationally renowned, highly experimental design event “Das Haus” gives the designer from the Czech Republic a unique opportunity to realise the full potential of a structure’s interior design through the use of artificial or artistically arranged light.

A home created by an atmosphere full of light

“Das Haus 2018” will be shaped less by walls than by lighting cells in which light, appearing in various forms and controlled in different ways, will not only mark out the space, but also support its function and a specific sentiment. “In my ‘Haus’, light will play the main role, and the furniture will complete the rooms - and not the other way around!”, says Lucie Koldova, summing up the new characteristics of “Das Haus” in a nutshell. By creating different light layouts and specific light feelings of each lighting cells, Koldova can reach interesting visual contradictions. We face a lot of stressful moments in real life, therefore the designer is seeking for a balance in “Das Haus.” “People constantly swing back and forth between their feelings and moods, at home they should feel balanced and recharged. This is a place where light can help”, says Koldova. “An ideal living space therefore offers a wide variety of mood levels, because its rooms close the circle between the ideas in our emotional world and the demands of real life.” As a result, every room in Koldova’s “Haus” aims to represent a certain feeling and perform a practical role in everyday life in order to satisfy individual needs. Then, at its heart, a living room represents shared experiences.

“Das Haus” - half portrait of the designer, half future-focused concept

The “Das Haus - Interiors on Stage” installation is a simulated residential house at the international interiors show imm cologne. Every year, a new designer is nominated and, based on their plans and designs, the fair organises the erection of an approximately 180-square-metre house in the Pure Editions area, Hall 2.2. The furniture, colours, materials, lighting and accessories are also selected by the designer, rendering the finished house an individual configuration of interior design. The integrated concept should not just be future-orientated, but also practical and, above all, authentic. “Das Haus - Interiors on Stage” is therefore a portrait of a designer as well as a visionary concept; an example of how one can create one’s own world as an expression of one’s own personality. The project deals not just with contemporary furnishing trends but also with the aspirations of the viewing public as well as social change.

Visions of home living from 2012 to 2018 - designs for the future with a lasting impact

Page
3/4

“Das Haus” was staged for the first time in 2012 and the Indian-British design team of Nipa Doshi and Jonathan Levien was nominated to introduce the new format. They installed a seemingly organically grown space, which allowed inhabitants and cultures to interact in a spirit of communication. In 2013, the Italian product designer Luca Nichetto carried the design event forward with an elegant ensemble whose construction was open on all sides, welcoming in the natural world. In 2014, the Danish designer Louise Campbell turned “Das Haus” into a low-tech place of calm within the bustle of the fair as well as a model for the reconciliation of conflicting human temperaments and style preferences. In 2015, the Chinese architect couple Rossana Hu and Lyndon Neri challenged traditional household rituals by taking “cages for living” packed full with traditional and modern furniture and staging them in a spatial construction that recalled the narrow alleyways of Shanghai, thereby turning visitor into voyeur and stimulating contemplation. German designer Sebastian Herkner was on home turf in 2016. With his circular “Haus”, he created a house that was airy and fully accessible - with no barriers to people or cultures - and limited only by adjustable curtains in order to permit changing perspectives. The transatlantic “Haus” by Todd Bracher, which trade fair visitors could experience in Cologne in 2017, drew its inspiration from paring down to the essentials and from the close connection between life and living. With Lucie Koldova’s “Das Haus”, we can look forward to a poetic, transparent design, which will present technically interesting lighting solutions alongside many new products.

Koelnmesse - Global competence in furniture, interiors and design:

Koelnmesse is the world’s top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include the LivingKitchen/CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the network of the interior decorating industry, Koelnmesse offers direct access to relevant products, contacts, competence and events.

Further information is available at: <http://www.global-competence.net/interiors/>

Further information about ambista: <http://ww.ambista.com/>

The next events:

imm cologne at International Design Furniture Fair Hong Kong, 25.-27.08.2017
spoga+gafa, Cologne, Germany 03.-05.09.2017
Kind & Jugend, Cologne, Germany 14.-17.09.2017

Page

4/4

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