



**DISCOVER
INTERIOR
IDEAS**

**THE INTERNATIONAL
INTERIORS SHOW
15. – 21.01.2018**

Facts and figures

Trade fair

Subheading

imm cologne

The international interiors show

Dates of the event

15. – 21. January 2018

Organizer

Koelnmesse GmbH

Frequency

annual

Conceptual sponsor

Verband der Deutschen Möbelindustrie e.V.
(Association of the German Furniture Industry)
Flutgraben 2, 53604 Bad Honnef

Venue

Koelnmesse GmbH, Cologne
Halls 2, 3, 4, 5, 6 - 11

Opening times

Monday, 15.01. to Saturday 20.01.2018
Sunday, 21.01.2018

Exhibitors:

daily from 8:00 a.m. to 7:00 p.m.
from 8:00 a.m. to 6:00 p.m.

Monday, 15.01. to Saturday 20.01.2018
Sunday, 21.01.2018
From Friday, 19.01.2018

Visitors:

daily from 9:00 a.m. to 6:00 p.m.
from 9:00 a.m. to 5:00 p.m.
Also, open to end consumers

Participation fee per m²

For registration received:
by 31 January 2017: EUR 180.00 per sqm
by 30 April 2017: EUR 190.00 per sqm
from 1 May 2017: EUR 200.00 per sqm

Minimum stand size

12 sqm

Trade fair profile

The imm cologne is the most important furnishing show in the world's most important furnishing market. Right at the start of every year, it presents the new international furniture and interior trends and surprises visitors with numerous market-ready innovations. The huge depth and breadth of what's on show is combined with high standards of product presentation. The imm cologne also provides an effective platform for up-and-coming designers. Trade visitors appreciate its distinct business atmosphere and high standards of service and organisation. The days on which the fair is open to the general public give exhibitors ample opportunity to conduct product and market tests and allow consumers to gather information and ideas for future purchases. For one week in January and in close association with an extensive programme of events in the city of Cologne, it is the epicentre of the international furnishing and design world.



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Target groups

- International suppliers of living room, bedroom and bathroom furniture, mattresses and sleep systems
- International suppliers of home textiles, wall coverings, floor coverings, lighting, accessories as well as bathroom equipment
- Suppliers of furnishing products for contract business

Visitors

Every type of furniture and furnishing specialist trade, specialist bed retailers, interior designers, architects, designers, planners, joiners, carpenters, interior decorators

Product groups

Global Lifestyles Living-room and bedroom furniture from around the world



Prime Modern living-room and bedroom furniture, solid wood furniture, children's furniture, tables, chairs, dining rooms, period furniture and reproduction



Comfort Upholstered furniture – suites, armchairs, divans, sofas, sofa beds



Smart Contemporary young living, ready-to-assemble furniture, bedroom furniture, children's furniture, selection of associated products/furnishing accessories



Sleep Mattresses and sleep systems (adjustable beds, memory-foam mattresses), box spring beds, waterbeds, bedding, bed linen and accessories

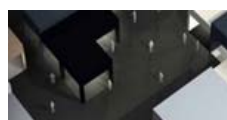


Pure Holistic living philosophies of leading design brands

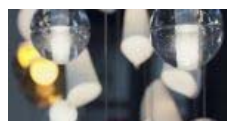
Pure Editions Innovative interior design: products concepts with edition Character, Das Haus – Interiors on Stage



Pure Studios Young and upcoming: design-labs, networks, independent designers and design studios



Pure Talents Experimental design: schools, Pure Talents Contest





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Registration

Registration occurs by the official registration documents. Those are available at www.imm-cologne.com. Interested parties are requested to send to the marketing team a brochure or images of the products they would like to display.

Registration deadlines: For the deadlines, please see the information provided on stand rental fees

Special admission procedure for Pure, Pure Platforms, Pure Editions

For stand placement in this product segment, exhibitors must enter a special application. Additional information can be obtained from: p.franken@koelnmesse.de

Results of 2017 incl. LivingKitchen

1.361* Exhibitors (incl. additional represented companies) from 51 countries
239.500* sqm, 14halls
104.000* Trade Visitors

* preliminary results

Website

www.imm-cologne.com

Contact

imm@koelnmesse.de

Project management

Uwe Deitersen

