



**DISCOVER  
INTERIOR  
IDEAS**

**THE INTERIOR  
BUSINESS EVENT  
14. – 20.01.2019**

## Facts and figures

### Trade fair

Subheading

### imm cologne

The interior business event

Dates of the event

14. – 20. January 2019

Organizer

Koelnmesse GmbH

Frequency

annual

Conceptual sponsor

Verband der Deutschen Möbelindustrie e.V.  
(Association of the German Furniture Industry)  
Flutgraben 2, 53604 Bad Honnef

Venue

Koelnmesse GmbH, Cologne  
Halls 2, 3, 5.1, 6 - 11

### Opening times

Monday, 14.01. to Saturday 19.01.2019  
Sunday, 20.01.2019

### Exhibitors:

daily from 8:00 a.m. to 7:00 p.m.  
from 8:00 a.m. to 6:00 p.m.

Monday, 14.01. to Saturday 19.01.2019  
Sunday, 20.01.2019  
From Friday, 18.01.2019

### Visitors:

daily from 9:00 a.m. to 6:00 p.m.  
from 9:00 a.m. to 5:00 p.m.  
Also, open to end consumers

### Participation fee per m<sup>2</sup>

For registration received:  
by 31 January 2018: EUR 185.00 per sqm  
by 30 April 2018: EUR 195.00 per sqm  
from 1 May 2018: EUR 205.00 per sqm

### Minimum stand size

12 sqm

### Trade fair profile

The imm cologne is the most important furnishing show in the world's most important furnishing market. Right at the start of every year, it presents the new international furniture and interior trends and surprises visitors with numerous market-ready innovations. The huge depth and breadth of what's on show is combined with high standards of product presentation. The imm cologne also provides an effective platform for up-and-coming designers. Trade visitors appreciate its distinct business atmosphere and high standards of service and organisation. The days on which the fair is open to the general public give exhibitor's ample opportunity to conduct product and market tests and allow consumers to gather information and ideas for future purchases. For one week in January and in close association with an extensive programme of events in the city of Cologne, it is the epicentre of the international furnishing and design world.



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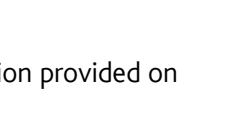

## Target groups

- International suppliers of living room, bedroom and bathroom furniture, mattresses and sleep systems
- International suppliers of home textiles, wall coverings, floor coverings, lighting, accessories as well as bathroom equipment
- Suppliers of furnishing products for contract business

## Visitors

Every type of furniture and furnishing specialist trade, specialist bed retailers, interior designers, architects, designers, planners, joiners, carpenters, interior decorators

## Product groups

Global Lifestyles	Living-room and bedroom furniture from around the world	
Prime	Modern living-room and bedroom furniture, solid wood furniture, children's furniture, tables, chairs, dining rooms, period furniture and reproduction	
Comfort	Upholstered furniture – suites, armchairs, divans, sofas, sofa beds	
Smart	Contemporary young living, ready-to-assemble furniture, bedroom furniture, children's furniture, selection of associated products/furnishing accessories	
Sleep	Mattresses and sleep systems, box spring beds, waterbeds, bedding, bed linen and accessories	
Pure Atmosphere	Holistic living philosophies from the big-name design brands	
Pure Editions	Innovative interior design: products concepts with edition Character, Das Haus – Interiors on Stage	
Pure Talents	Experimental design: schools, Pure Talents Contest	
Designers Market by blickfang	Shopping market for innovative products of young and Independent designers, home accessories, furniture, textiles, fashion & jewellery <b>Open to everyone: 18.-20.01.2019</b>	

## Registration

Registration occurs by the official registration documents. Those are available at [www.imm-cologne.com](http://www.imm-cologne.com). Interested parties are requested to send to the marketing team a brochure or images of the products they would like to display.

Registration deadlines: For the deadlines, please see the information provided on stand rental fees.



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**Special admission  
procedure for**

For stand placement in this product segment, exhibitors must enter a special application. Additional information can be obtained:

**Pure Atmosphere  
Pure Editions**

[y.mueller@koelnmesse.de](mailto:y.mueller@koelnmesse.de)

**Pure Platforms  
Pure Talents**

[p.bergmann@koelnmesse.de](mailto:p.bergmann@koelnmesse.de)

**Results of imm  
cologne 2018**

1.200\* Exhibitors (incl. additional represented companies) from 50 countries  
240.800\* sqm, 14 halls  
125.000\* Trade Visitors

\* preliminary results

**Website**

[www.imm-cologne.com](http://www.imm-cologne.com)

**Contact**

[imm@koelnmesse.de](mailto:imm@koelnmesse.de)

**Project management**

Uwe Deitersen

